



UNIVERSIDAD AZTECA
INTERNATIONAL NETWORK SYSTEM



UCAM

UNIVERSIDAD CATÓLICA
SAN ANTONIO

Curriculum for the Degree Programme

„Licenciado en Administración de Empresas“

**Universidad Azteca,
Mexico**

&

Curriculum for título Propio Programme

„Magister in Business Administration“ (Mag)

UCAM

**Universidad Católica San Antonio de Murcia,
Spain**

Provided as

Double Degree Programme

Licenciado en Administración de Empresas (Lic.) / Magister in Business Administration (Mag)

University degree programme of Universidad Azteca Deanship of European Programmes

As joint programme with UCAM Universidad Católica San Antonio Murcia

§ 1 Objective – Qualification Profile

The degree programme *Licenciado en Administración de Empresas* as double degree programme *Magister in Business Administration* aims at alumni of business administration, social and economic science study areas as well as at equally qualified persons who have already gained skills and knowledges in business administration and want to increase their primary knowledge by well-founded tools and techniques of management and leadership.

The objective of the university programme is to put skills and knowledge in the area of business management across to alumni of social, economic and business administration study disciplines. The newly gained skills shall enable the alumni to flexibly, efficiently and successfully solve the challenging tasks of management.

The part-time asynchronous distance-learning programme is oriented on the provision to transfer knowledge in business administration with a high degree of self-study. Particularly the focus of the Masters Thesis is on the business and job environment in which the commercial solutions shall be primarily implemented.

The opportunity of network-collaboration via the e-learning platform of Universidad Azteca provides the participants of the programme with practical opportunities to connect with work-groups, finally resulting in high-end Masters theses.

Upon completion of the university programme the alumni are familiar with and able to implement the basics, tools and techniques of business administration. In the Masters thesis they will have demonstrated the ability to develop solutions for business administration with a high degree of innovation and a practice-oriented potential for implementation. Due to the skills gained in the programme the alumni can act as specialists in business management.

In terms of study law the programme serves actualisation and specialisation for the award of the Licenciatura degree (A5 – 5 years) after the Bachelor (TecSupUniv A3 – 3 years) at the 5-years Masters level.

The programme is covered by the accreditation¹ for the Licenciatura en Administración de Empresas (A5) according to Articles 37 and 60 of the General Law of Education².

¹ Registro de Validez Oficial ante S.E.P: Acuerdo No. 982009 de fecha 10 de Febrero de 1998

² **LEY GENERAL DE EDUCACIÓN** CÁMARA DE DIPUTADOS DEL H. CONGRESO DE LA UNIÓN
Secretaría General Secretaría de Servicios Parlamentarios Centro de Documentación, Información y Análisis / *Última Reforma DOF 22-06-2009*

The MAGISTER by UCAM is an autonomous university programme, the awarded title is a university own degree (título propio) according to Article 34 of the Spanish University Law, Ley Organica 6/2001 in the version 4/2007.

§ 2 Admission

- (1) The admission of students to the asynchronous distance learning programme of study is possible throughout the year.
- (2) Admission Requirements
Persons meeting the following requirements can be admitted to the study programme:
 - 1) Completed at least six semester university or technical college, or at least 180 ECTS credits of studies that are eligible for a diploma programme.
 - 2) Completion of Diploma courses, advanced Diploma courses, university courses or university-level courses totaling at least 120 ECTS credits or creditable, at least two years of post-secondary vocational training, and at least 60 credits of advanced courses or postgraduate courses or studies.
 - 3) Persons who do not meet any of the requirements given in numbers 1 or 2 and whose demonstrated and proven professional qualifications and experiences have been evaluated by Universidad Azteca as equivalent, can be admitted. Article 61 of the General Law of Education³ applies to the Assessment of Prior Learning. In course of the international evaluation of credits Universidad Azteca applies the framework of „*Sistema de Asignación y Transferencia de Créditos Académicos (SATCA)*“⁴ and its exchange-rates and factors to the credits used by Universidad Azteca according to the applicable⁵. Universidad Azteca can require an admission test.
- (3) Process of Application and Admission
 - 1) Applications for admission to the study programme must be submitted including the required documents for
 - i. Universidad Azteca: Application form, curriculum vitae, certifications of diplomas and/or professional experiences, passport copy, passport-style photo. Universidad Azteca can require the submission of “original transcripts” directly from the awarding institutions of postsecondary education.
 - ii. UCAM: passport photo, certified photocopy of the degree permitting access to the programme, certified copy of the Identity Certificate, and the enrolment form of UCAM.
 - 2) The study department of the deanship of European Programmes rules on the admission of applicants based on formal requirements, the application, as well as available seats.

³ **LEY GENERAL DE EDUCACIÓN** CÁMARA DE DIPUTADOS DEL H. CONGRESO DE LA UNIÓN Secretaría General Secretaría de Servicios Parlamentarios Centro de Documentación, Información y Análisis / *Última Reforma DOF 22-06-2009*

⁴ SISTEMA DE ASIGNACIÓN Y TRANSFERENCIA DE CRÉDITOS ACADÉMICOS DOCUMENTO APROBADO EN LO GENERAL POR LA XXXVIII SESIÓN ORDINARIA DE LA ASAMBLEA GENERAL DE LA ANUIES, 30 de Octubre de 2007. (SATCA 2007) ANUIES & SEP

⁵ DIARIO OFICIAL Lunes 10 de julio de 2000 SECRETARIA DE EDUCACION PUBLICA ACUERDO número 279 por el que se establecen los trámites y procedimientos relacionados con el reconocimiento de validez oficial de estudios del tipo superior.

- 3) Persons who have been admitted to the study programme and have paid the tuitions for both, the Licenciado and MAGISTER programme, will be admitted as international students of Universidad Azteca (Dean of European Programmes) and by UCAM.

§ 3 Quality Assurance System

- (1) Universidad Azteca will periodically conduct an auto-evaluation according to the standards of ODLQC (British) Open and Distance Learning Quality Council.
- (2) Written assignments will be checked by a plagiarism-analysis program for authenticity.
- (3) Online examinations are standardised „Computer-Marked-Assignments“.
- (4) Written assignments, essays and Masters Theses are „Tutor Marked Assignments“.

§ 4 Recognition of the MAGISTER Programme

The MAGISTER programme is a terminal option prior to the award of the degree of the Licenciatura. The credits earned in the MAGISTER programme can be transferred to the following degree programmes of Universidad Azteca:

- 1) Licenciatura en Administración de Empresas
- 2) Licenciatura en Comercio Internacional

The recognition for different study programmes depends on the respective accepting institution.

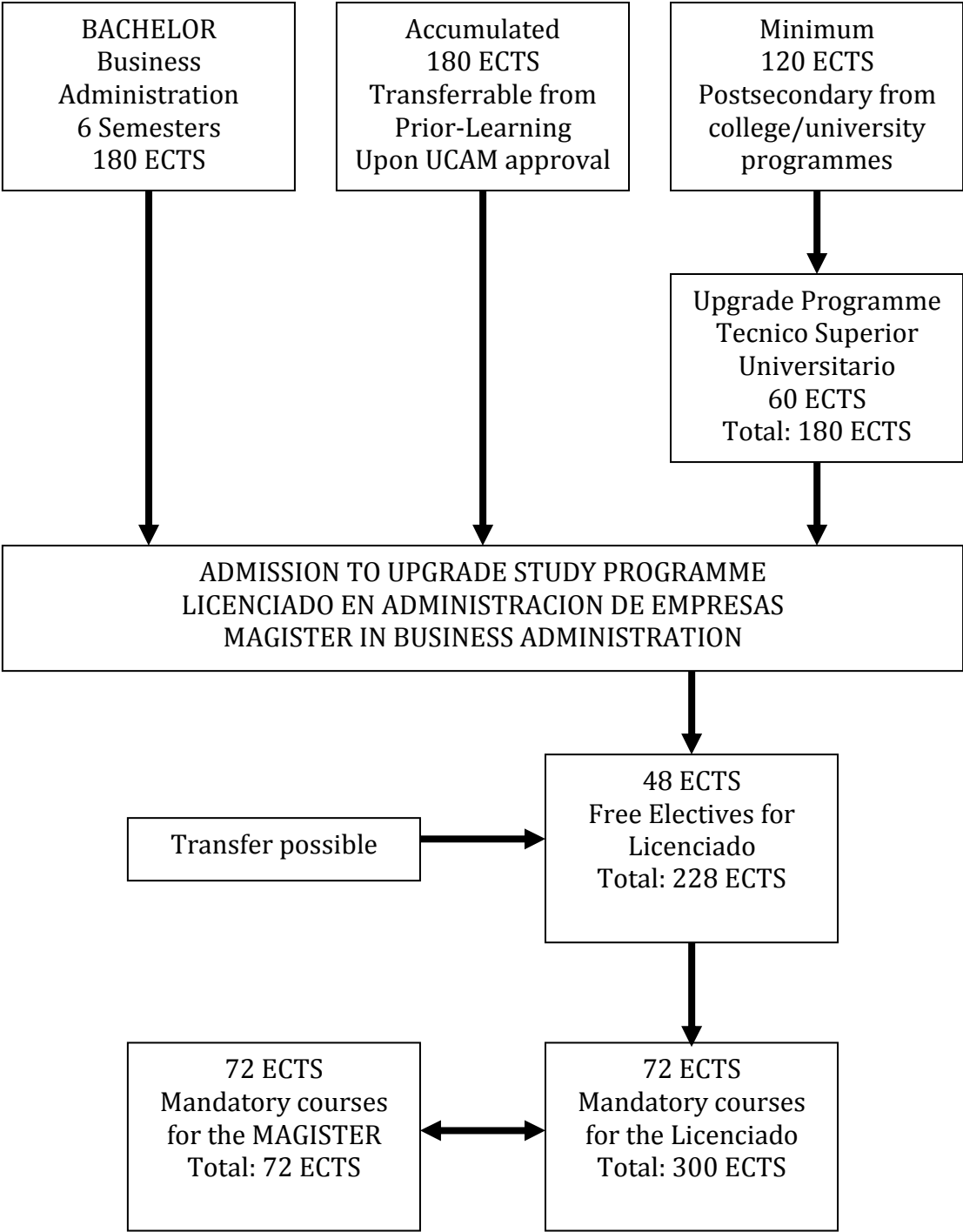
§ 5 Duration and Structure of the Licenciado and MAGISTER programme

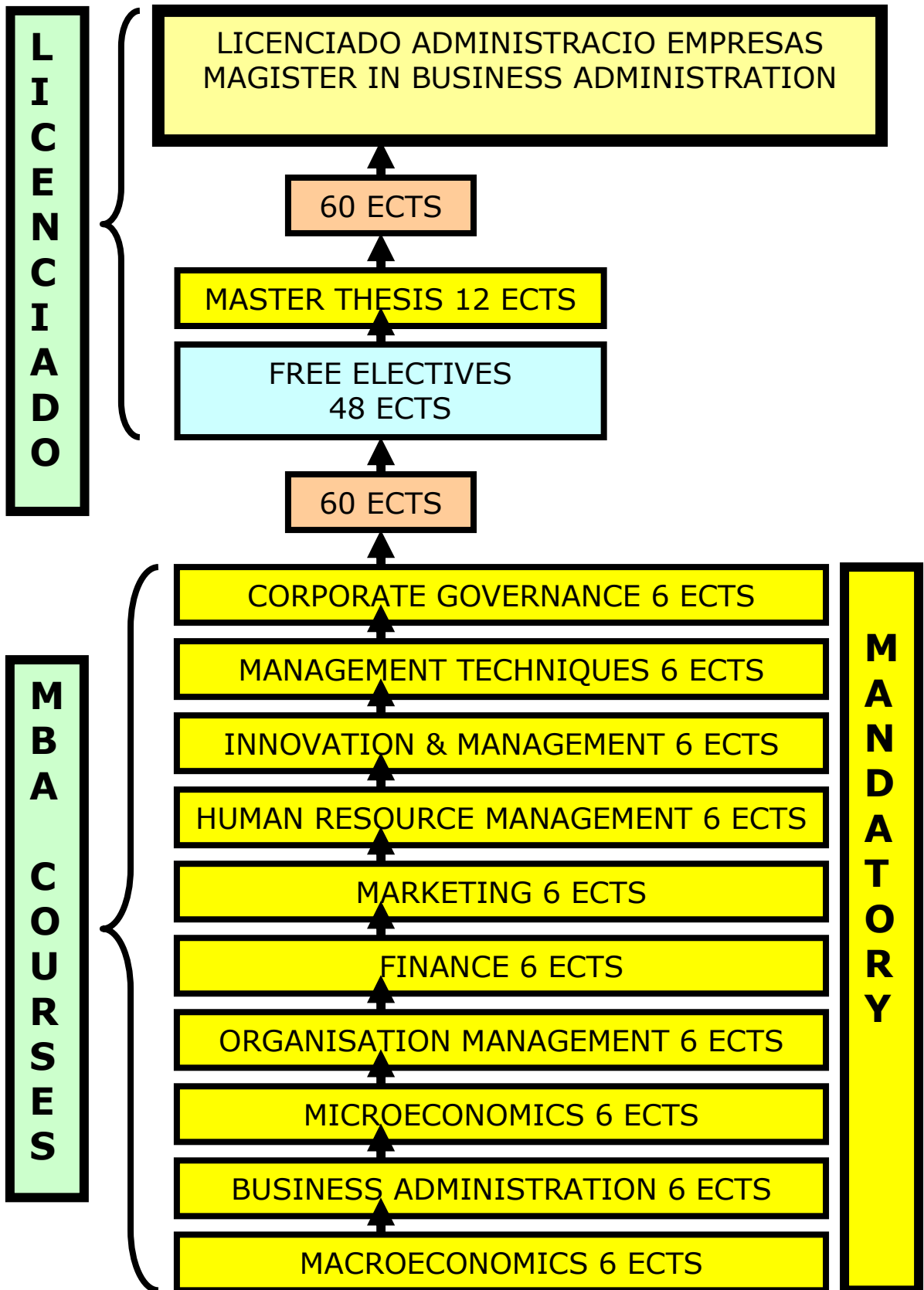
The degree study programme for the Licenciado requires 120 ECTS credits (150 creditos). This corresponds with a duration of four semesters. Total degree requirement for the award of the Licenciado degree is 300 ECTS credits (375 creditos).

The university own programme for the award of the MAGISTER degree requires 72 ECTS credits (90 creditos). This corresponds with a duration of 2½ Semesters.

§ 6 Name and Description of Learning Outcomes and Modules

- (1) Language of instruction is German. Optionally, it may be in English.
- (2) The core modules and the Masters thesis are mandatory courses.
- (3) Free electives are courses of individual specialisation.





Module 1:

Name:

Macroeconomics

6 ECTS credits

Content:

1) Introduction to Macroeconomics:

- macro and micro economics in the core subjects of economics;
- theory building, empirical, model construction, partial and total analysis;

2) National Accounts:

- cycle analysis and national production account;
- creation, use and distribution of the gross domestic product;
- relationship between growth, productivity and employment;

3) Historical development of macro-economics:

- French Revolution and Quesnay (tableau économique);
- schemes of reproduction (Marx);

4) macro-economics and neoclassical economics:

- Historical background, neoclassical marginal analysis and interdependence of markets;
- Neo-classical labor market,
- Interdependence of neoclassical goods and labor markets;
- savings and investment in the neoclassical credit market;
- Neoclassical monetary theory;
- Neoclassical economic policy.

5) Keynesian macroeconomics:

- Historical Background: Depression and economic policy interventionism;
- Keynesian theory of income and employment;
- multiplier analysis as a justification of economic policy interventions;
- Keynesian theory of money demand;
- IS-LM model for the analysis of macroeconomic balance and imbalance;
- Total Keynesian model;
- Mundell-Flaming model of open economy;
- Phillips curve.

6) International trade, capital flows and exchange rates:

- Foreign trade and exchange rate regimes;
- International monetary system and balance of payments;
- European System of Central Banks;
- International Competition and the European Union.

Overview of learning objectives:

After completing this module, students will be able to:

- 1) to understand the basic classification and theoretical models of macroeconomics;
- 2) to understand the national accounts in connection with capital stock, technological advances, workforce qualification and sector restructuring to take a holistic approach;
- 3) to classify the historical formation of the macro economy;
- 4) to comprehend the neo-classical macroeconomics in their interdependency between product and labor market and of capital and goods markets to analyze

economic and monetary policy;
5) to understand the Keynesian economic policy as economic policy intervention for the control of income, employment and consumption, and to be familiar with the fundamental theories and modeling;
6) To understand the relationship of International Trade, capital flows and exchange rates in the context of European Monetary Union.

Notes:

This is a university course on the basics of macroeconomics for students and socio-economics and business management disciplines.

Each student requires a full version of Adobe 8.0 to download and view the teaching materials.

Every student needs an internet connection for logging onto the e-learning platform (Moodle) for completion of the Universidad Azteca tests and to download the teaching materials.

Every student needs an e-mail address to communicate with the Universidad Azteca, the tutor, teaching staff for the reception of messages, correspondence lessons, tasks and course confirmation and submission of written work.

Module 2:

Name:

Introduction to Business Administration

6 ECTS credits

Content:

- 1) Operational policy decisions:
 - Location
 - Legal Form
 - Corporate Merger
- 2) Operational performance process:
 - Provision
 - Production
 - Sales
- 3) Management:
 - Subject matter and styles of leadership
 - Business Planning
 - Techniques of corporate management
- 4) Business Finance and Accounting.

Overview of learning objectives:

After completing this module, students will be able to:

- 1) To meet Operational policy issues;
- 2) To analyze and control operational performance processes;
- 3) To interpret leadership styles of management, make use of systems planning and monitoring plan to use management techniques to implement analysis, forecasting, decision making, enforcement and control;
- 4) To understand Business Finance and Accounting and Controlling.

Notes:

This is a university course on the fundamentals of business administration students for social and economic sciences, and business management disciplines.

Each student requires a full version of Adobe 8.0 to download and view the teaching materials.

Every student needs an internet connection for logging onto the e-learning platform (Moodle) for completion of the Universidad Azteca tests and to download the teaching materials.

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Module 3:

Name:

Microeconomics

6

ECTS

credits

Content:

- 1) Financial theory:
 - Decision making under Benefits
 - Individual and market uncertainty
 - Theory of the market demand
- 2) Firm:
 - Production
 - Cost
 - equilibrium:
- 3) General economic and demand
 - market equilibrium, market efficiency, general equilibrium
 - Welfare
- 4) types of markets:
 - Perfect competition
 - Oligopoly Monopoly
 - Comparison of market forms
 - Taxes

- 5) factor markets:
 • Labour market
 • Capital Market
 6) Market failure and public goods
 7) Game theory and utility maximization

Overview of learning objectives:

After completing this module, students will be able to:

- 1) To theoretically understand principles of microeconomics and household theory;
- 2) To capture the theory of the firm in connection with production and costs;
- 3) Understanding the overall economic equilibrium of supply and demand as the market equilibrium and market efficiency in the context of welfare theory;
- 4) To differentiate models of market structures and tax;
- 5) To understand labor and capital markets as a factor markets;
- 6) To interpret theories of market failure;
- 7) To perceive game theory and utility maximization from a microeconomics view.

Notes:

This is a university course on the basics of microeconomics for students and socio-economics and business management disciplines.

Each student requires a full version of Adobe 8.0 to download and view the teaching materials.

Every student needs an internet connection for logging onto the e-learning platform (Moodle) for completion of the Universidad Azteca tests and to download the teaching materials.

Every student needs an e-mail address to communicate with the Universidad Azteca, the tutor, teaching staff for the reception of messages, correspondence lessons, tasks and course confirmation and submission of written work.

Module 4:

Name:

Organisation Management

6 ECTS credits

Content:

I. Basic principles of organization

- 1) term goals and tasks of the organization
- 2) approaches to organization theory
- 3) The object and elements of organizational design
- 4) organizational units
- 5) Traditional models of organization
- 6) New organizational models
- 7) Internationalization and organizational structure
- 8) change of organizations

II Organizational Design

- 1) Efficient multikontextualer Berlin organizational approach
- 2) organizational problems in the organizational structure
- 3) principles of process organization
- 4) Management Organization
- 5) Financial organization
- 6) Project Organization

Overview of learning objectives:

After completing this module, students will be able to:

- To understand
- 1) Principles of organization;
 - 2) organizational design of the learning organization to practically apply the management level.

Notes:

This is a university course on the basics of organizational management for students and socio-economics and business management disciplines.

Each student requires a full version of Adobe 8.0 to download and view the teaching materials.

Every student needs an internet connection for logging onto the e-learning platform (Moodle) for completion of the Universidad Azteca tests and to download the teaching materials.

Every student needs an e-mail address to communicate with the Universidad Azteca, the tutor, teaching staff for the reception of messages, correspondence lessons, tasks and course confirmation and submission of written work.

Module 5:

Name:

Financing

6 ECTS credits

Content:

- 1) Overview of forms of finance, financial theories, financial objectives and functions of financial management
- 2) Basel II and Rating: development of credit or credit analysis with special emphasis on financial targets profitability and risk;
- 3) tools of financial statement analysis, financial analysis and financial planning;
- 4) debt financing as the first part of the external financing;
- 5) equity financing as the second part of the external financing;
- 6) internal financing.

Overview of learning objectives:

After completing this module, students will be able to:

- 1) forms, theories and approaches to financing and the responsibilities to oversee financial management;
- 2) To consider the background and basics (3-pillar model) of Basel II, external and internal ratings with the financial goals profitability and risk;
- 3) Use analysis of financial instruments as cash-based financial planning;
- 4) To evaluate forms and repayment of debt financing;
- 5) To assess equity financing;
- 6) Understand basic principles and forms of internal financing and to interpret the cash flow as an absolute measure of internal financing.

Notes:

This is a university course on the basics of financing for students and socio-economics and business management disciplines.

Each student requires a full version of Adobe 8.0 to download and view the teaching materials.

Every student needs an internet connection for logging onto the e-learning platform (Moodle) for completion of the Universidad Azteca tests and to download the teaching materials.

Every student needs an e-mail address to communicate with the Universidad Azteca, the tutor, teaching staff for the reception of messages, correspondence lessons, tasks and course confirmation and submission of written work.

Module 6:

Name:

Marketing

6 ECTS credits

Content:

I. Principles of Marketing:

- 1) Marketing planning: market research, market segmentation;
- 2) marketing mix: power policy, price policy, distribution policy, communication policy.

International Marketing II:

- 1) International feedbacks
- 2) International Strategic Marketing Planning
- 3) International Operational Marketing
- 4) Cross-Cultural Marketing
- 5) To develop and implement an International Marketing Organization and to manage it with International Marketing Controlling

Overview of learning objectives:

After completing this module, students will be able to:

- 1) Perform a marketing plan based on market research and market segmentation;
- 2) Use the marketing tools;
- 3) To interpret international provider of feedback, demand, competition, and institution-based;
- 4) To use International strategic marketing planning as a planning and organizational design of the target process for selecting strategic decisions of international market development;
- 5) In operative marketing product, contraction, distribution and communication policies applied internationally;
- 6) to take on cross-cultural aspects into account;
- 7) develop an international marketing organization and control of an international marketing controlling.

Notes:

This is a university course on the basics of international marketing for students of social and economic sciences, and business management disciplines.

Each student requires a full version of Adobe 8.0 to download and view the teaching materials.

Every student needs an internet connection for logging onto the e-learning platform (Moodle) for completion of the Universidad Azteca tests and to download the teaching materials.

Every student needs an e-mail address to communicate with the Universidad Azteca, the tutor, teaching staff for the reception of messages, correspondence lessons, tasks and course confirmation and submission of written work.

Module 7:

Name:

Human Resource Management

6 ECTS credits

Content:

- 1) Leadership development - foundations, qualifications, assessment methods, measures;
- 2) General Information on recruitment and selection;
- 3) recruitment channels;
- 4) Personnel Selection;
- 5) Fundamentals of human resource development;
- 6) training concepts and tools of human resource development;
- 7) abroad;
- 8) Assessment Center;
- 9) staff development for SMEs;
- 10) Development of a personnel information system for controlling an international staff;
- 11) Introduction to remuneration and reimbursement systems;
- 12) Stock option programs;
- 13) Empirical research staff: staff survey.

Overview of learning objectives:

After completing this module, students will be able to:

- 1) To understand concept, objectives and the role of human resource management and the competency model for leadership and management development;
- 2) To use differentiated recruitment ways;
- 3) Apply methods of personnel selection by application and assessment;
- 4) To enable the relationship between human resources and organizational development strategy within a learning organization;
- 5) Use concepts and tools of training for staff development with the use of human resources development planning and workforce development tools for professional qualification;
- 6) Selection, plan preparation, entrustment and control of foreign operations;
- 7) To use Assessment Center;
- 8) Apply knowledge of SME human resource development;
- 9) implement an international human-information-controlling decision support system;
- 10) Principal Agent and value-based incentive systems of pay and remuneration policy to be offered;
- 11) Assess the advantages and disadvantages of stock option programs;
- 12) Making employee surveys and evaluations.

Notes:

This is a university course on the basics of human resource management for students of social and economic sciences, and business management disciplines. Each student requires a full version of Adobe 8.0 to download and view the teaching materials.

Every student needs an internet connection for logging onto the e-learning platform (Moodle) for completion of the Universidad Azteca tests and to download the teaching materials.

Every student needs an e-mail address to communicate with the Universidad Azteca, the tutor, teaching staff for the reception of messages, correspondence lessons, tasks and course confirmation and submission of written work.

Module 8:**Name:****Innovation and Management**

3 ECTS credits

Content:**I. Core competence management**

- 1) identification
- 2) Development
- 3) Integration
- 4) Use
- 5) Transfer

the management of core competencies

II Innovation Management

- 1) Introduction to the Innovation and Technology Management
- 2) technology as a subject of research innovation
- 3) terminology (Invention, Innovation, diffusion)
- 4) Research and development (R & D)
- 5) innovation goals
- 6) starting points for innovation
- 7) Innovation types / styles
- 8) Product innovation
- 9) Process Innovation
- 10) technology as a practical subject
- 11) Case Study

Overview of learning objectives:

After completing this module, students will be able to:

- 1) To indicate the technical progress as an essential element of economic growth and
- 2) To consider these technical advances in science and technology also as social processes;
- 3) Distinguish the terms innovation, invention and diffusion;
- 4) To capture Innovation as a new leader to act as a new problem-solving, as a parent process to manage change;
- 5) Use Innovation as a result of R & D;
- 6) To define internal / external, economic / social / cultural innovation objectives;
- 7) Choose depending on the situation, species and types of innovation, product innovation vs. process innovation;
- 8) See Innovation as a hands-on process using the example of the Case Study.
- 9) To use core competency as a value-creating mechanism, which continuously creates a superior, long-term defensible and perceived customer value and thus generate a sustainable competitive advantage;
- 10) Derive the core competence perspective from the resource-based view, based on the efficient development and utilization of company-specific unique resources parked and will serve as the foundation for achieving comparative competitive advantages;
- 11) To use Human resources, physical resources, know-how resources, and infrastructure and control.

Notes:

This is a university course on the basics of innovation management for students and socio-economics and business management disciplines.

Each student requires a full version of Adobe 8.0 to download and view the teaching materials.

Every student needs an internet connection for logging onto the e-learning platform (Moodle) for completion of the Universidad Azteca tests and to download the teaching materials.

Every student needs an e-mail address to communicate with the Universidad Azteca, the tutor, teaching staff for the reception of messages, correspondence lessons, tasks and course confirmation and submission of written work.

Module 9:

Name:

Management techniques

6 ECTS credits

Content:

- 1) Decision Making
- 2) Scenario planning
- 3) ABC Analysis
- 4) Benchmarking
- 5) Business Reengineering
- 6) Delphi technique
- 7) Factors of success
- 8) SWOT Analysis
- 9) Morphological creativity techniques

Overview of learning objectives:

After completing this module, students will be able to:

- 1) Apply business analysis techniques
- 2) Techniques applied to goal setting and performance measurement
- 3) Successfully use decision-making techniques
- 4) Making business planning and decision-making processes with proven methods
- 5) Using forecasts to create scenarios.

Notes:

This is a university course on the basics of management techniques for students and socio-economics and business management disciplines.

Each student requires a full version of Adobe 8.0 to download and view the teaching materials.

Every student needs an internet connection for logging onto the e-learning platform (Moodle) for completion of the Universidad Azteca tests and to download the teaching materials.

Every student needs an e-mail address to communicate with the Universidad Azteca, the tutor, teaching staff for the reception of messages, correspondence lessons, tasks and course confirmation and submission of written work.

Module 10:

Name:

Corporate Governance

6 ECTS credits

Content:

Management and controllers in the insider system

- 1) Relevance of Corporate Governance
- 2) Theoretical Foundations of Corporate Governance
 - approaches and conceptual boundaries
 - Shareholder and Stakeholder Approach
 - Corporate Governance vs. Corporate Constitution
 - Agency theory
 - Stewardship theory
- 3) Internal carrier of corporate governance and control
 - Corporate bodies
 - Internal monitoring and control system
- 4) External support of corporate governance and control
 - Auditor
 - Trade unions and workers
 - Institutional investors
 - Capital Market
 - Market for corporate control
 - labor market for managers
 - product and factor markets

Overview of learning objectives:

After completing this module, students will be able to:

- 1) To capture the theoretical foundations of corporate governance and differentiate the different approaches (stakeholders, shareholders) and theories (agency, Stewardship);
- 2) To know the duties and responsibilities of the internal support of corporate management and control as corporate bodies (management board, supervisory board, shareholders act) to be able to implement as well an internal monitoring and control system (early warning, early detection) by means of organizational safeguards (inspections, auditing, controlling) ;
- 3) To manage cooperation of management and control with external providers.

Notes:

This is a university course on the basics of corporate governance for students and socio-economics and business management disciplines.

Each student requires a full version of Adobe 8.0 to download and view the teaching materials.

Every student needs an internet connection for logging onto the e-learning platform (Moodle) for completion of the Universidad Azteca tests and to download the teaching materials.

Every student needs an e-mail address to communicate with the Universidad Azteca, the tutor, teaching staff for the reception of messages, correspondence lessons, tasks and course confirmation and submission of written work.

Module 11:

Name:

Free Electives

48 ECTS credits

Content:

- 1) elective courses (subjects bundle) from the courses offered by the Universidad Azteca with possible specialization, or
- 2) Creditable specialized course work in a creditable and comparable training.

Overview of learning objectives:

Individual specialization / study areas

Note:

Completed studies at the Universidad Azteca or transferred ECTS credits.

Module 12:

Name:

Masters Thesis

12 ECTS credits

Content:

Production of an independent scientific project.

Overview of learning objectives:

Scientific work in a business environment.

Note:

Free choice subjects

§ 7 Free Electives

Free elective courses for the Licenciado degree programme require 48 ECTS credits in

- 1) Successfully completed courses with Universidad Azteca, or
- 2) Successfully completed courses with universities or colleges, or
- 3) Successfully completed programmes of specialisation with universities or postsecondary programmes at college level, or
- 4) Specialisation programmes and professional higher education according to national vocational qualifications.

§ 8 Masters Thesis

- (1) Each participant has to edit a Masters thesis in the form of a written work, subject to evaluation by the respective project supervisor.
- (2) Content of the Masters thesis is a completely written scientific manuscript.
- (3) Objective of the learning outcome is the ability of the student to conduct a project and report about it.
- (4) The participants must propose a topic for the Masters thesis in written format until the end of the first semester to the Dean of European Programmes. The Dean will nominate a supervisor; in case the supervisor is proposed by the student, the nomination also requires the written consent of the suggested supervisor.
- (5) Topics for the Masters thesis can be freely chosen from the taught courses or the free electives.
- (6) Supervisor of a Masters thesis can be all professors, tutors, lecturers and examiners nominated by Universidad Azteca.

§ 9 Examination Regulations

- (1) The study regulations for distance education programmes of Universidad Azteca apply to the examinations.
- (2) The following requirements for the successful completion of the study programme and university own programme and for the award of the academic degree „Licenciado en Administración de Empresas“ – abbreviated „Lic.“ – and the „Magister in Business Administration“ – abbreviated „Mag“ – must be met:
 1. Positive completion of all courses of the university programme (mandatory and elective courses). The recognition of equivalent coursework by the study department of the deanship of European Programmes is possible.
 2. Approval of the Masters thesis by the examination committee in course of the evaluation of the final project.
- (3) The grading system of Universidad Azteca applies to the evaluation.

§ 10 Examination Committee

The examination committee consists of the Dean of European Programmes (chairman) and the examiners qualified in the discipline and appointed by the Dean.


§ 11 Title of Alumni of the University Programme

- (1) Students must declare with enrolment, at latest prior to completion of the programme, which of the possible titles „Lic.“ with or without „MAGISTER“ they pursue.
- (2) The alumni of the study programme and after positive evaluation of all required examinations and the Masters thesis will be awarded the degree „Licenciado en Administración de Empresas (Lic.)“ by Universidad Azteca. The alumni of the study programme and after positive evaluation of all required examinations and the Masters thesis will be awarded the university own degree „Magister in Business Administration (MAGISTER)“ by UCAM.

§ 12 Double Degree Programme Doppeldiplomprogramm

The university own programme and the degree study programme are conducted as double degree programme of two recognised universities.

Programme-Accreditation of the Licenciado en Administración de Empresas (A5) by RVOE⁶

 Datos de la Institución Dirección General de Educación Superior Universitaria Sistema de Reconocimiento de Validez Oficial de Estudios		
Nombre	UNIVERSIDAD AZTECA	
Dirección	PALMA NO. 61 Y CALLE 3 DE MAYO S/N	
Entidad	MÉXICO	
Municipio o Ciudad	CHALCO	
Localidad o Colonia	BARRIO DE SAN ANTONIO	
Persona Moral	UNIVERSIDAD AZTECA DE CHALCO, SOCIEDAD CIVIL	
Programa	EN ADMINISTRACION DE EMPRESAS	
Area	CIENCIAS SOCIALES Y ADMINISTRATIVAS	
Nivel	LICENCIATURA	
Modalidad	ESCOLARIZADA	
Estatus	RVOE	
No. Acuerdo	982009	
Fecha Ini.	1997-04-30	
Fecha Acuerdo	1998-02-10	
Tipo Reconocimiento	FEDERAL	

⁶ <http://www.sirvoes.sep.gob.mx/sirvoes/index.jsp> - Informations-System über akkreditierte Programme an Universitäten

Mexican System of Higher Education

